



**Comprehensive Plan Public Workshop**  
Wednesday, October 28, 2020  
Golden Leaf Commons, Suite B  
1300 Greensville County Circle, Emporia, VA 23847  
6:00 p.m. – 8:00 p.m.

**EXERCISE AGENDA**

Workshop #1 identified several key goals for the community over the next 10-20 years. These goals primarily relate to improving the quality of life in order to engage, educate, and retain the local youth, expand small business viability, and help attract industry to achieve economic growth.

Workshop #2 focuses on exploring these goals in more detail and identifying specific ideas or actions for implementation. Tonight, we will focus on determining how Greensville can accomplish the following:

1. Attract industry and expand small business opportunity
2. Improve education system and facilities
3. Support new recreation & entertainment opportunities
4. Improve and diversify housing stock
5. Take advantage of transportation infrastructure
6. Increase communication and cooperation between government, citizens, business community, and faith-based community

The workshop consists of two exercises. Exercise #1 will explore details of each goal and identify specific strategies, actions, and ideas to meet the goal. Exercise #2 consists of a mapping exercise to identify the location of areas best suited for these improvements and other future development in Greensville County.



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Appoint a group recorder to record comments and report back to the full group at the end of the time period. Due to Covid-19 restrictions, please wear a mask and practice social distancing throughout the exercise.

### **I. Goals & Strategies Exercise Directions – 60 minutes to complete**

- A. Review and refine the goals below by discussing and the identified issues and choosing which are the most important for Greenville County.
- B. Provide strategies (specific ideas or actions) that should be taken to accomplish the goals in terms of support, funding, or tactics.
- C. Discuss locations where development related to the goal would be appropriate

#### **1. Goal: Attract industry and expand small business opportunity**

- A. Circle the top three issues most important for meeting this goal:
  - a) Improve quality of life and local amenities to retain / attract workforce
  - b) Workforce training
  - c) Increase access to grants, small business loans, or other resources
  - d) More business-friendly regulatory climate – list specific problematic regulation
  - e) Other: \_\_\_\_\_
- B. List at least 2-4 strategies for attracting industry and expanding small business opportunity
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- C. Where should industry and small business be located?
  - Industry:
  - Small Business:



## 2. Goal: Improve education system & facilities

- A. Circle the top three issues most important for meeting this goal:
- a) K-12 facility rehabilitation – specify which schools
  - b) K-12 facility replacement – specify which schools
  - c) Program improvements – advanced placement, pre-k, special education, sports
  - d) Career & technical programs
  - e) Higher education improvements
  - f) Workforce training
  - g) Other: \_\_\_\_\_
- B. List at least 2-4 strategies for improving the education system.
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- C. If you believe new educational facilities are required, where would they be best located?

## 3. Goal: Support new recreation & entertainment opportunities

- A. Circle the top three issues most important for meeting this goal:
- a) Public community parks & sports facilities
  - b) Public supported athletic organizations/clubs
  - c) Events & programming of existing public space
  - d) Public rural outdoor recreation – fishing, camping, etc.
  - e) Hiking & biking paths
  - f) Cultural facilities – museums, libraries, concert arenas, etc.
  - g) Privately owned commercial entertainment – bowling, movie theater, etc.
  - h) Other: \_\_\_\_\_
- B. List 2-4 strategies for providing or attracting new recreation/entertainment
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- C. Where would public recreation facilities and private commercial entertainment businesses be best located?

#### 4. Goal: Improve and diversify housing stock

- A. Circle the top three issues most important for meeting this goal:

- a) Single family homes under \$200,000 (e.g., smaller homes on smaller lots)
- b) Single family homes over \$200,000 (e.g., larger homes on larger lots)
- c) Affordable single-family rental housing
- d) Affordable multi-family rental housing
- e) Rehab / replace existing homes and neighborhoods
- f) Expand financial programs to boost home ownership
- g) Address property maintenance / vacant housing
- h) Other: \_\_\_\_\_

- B. List 2-4 strategies to improve housing and neighborhoods.

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- C. Where would new housing and rehabilitation be best located or most needed.

- New housing:

- Housing rehab:



**5. Goal: Take full advantage of transportation infrastructure (I-95, SR 58, Airport, Railroad)**

A. Circle the top three issues most important for meeting this goal:

- a) Intersection safety improvements
- b) Traffic signage and signals
- c) Sidewalks
- d) Bicycle lanes / paths
- e) Road maintenance
- f) Better utilizing the airport
- g) Better utilizing the railroad
- h) Other: \_\_\_\_\_

B. List 2-5 strategies for improving or better utilizing transportation assets

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C. Where should transportation facilities be enhanced, improved, or better utilized?

**6. Goal: Increase communication and cooperation between government, citizens, business community, and faith-based community**

A. Circle the top three issues most important for meeting this goal:

- a) More general communication from government and elected officials (e.g., press releases, local news, social media)
- b) More opportunities for direct communication to local officials (e.g., direct e-mail, town hall meetings)
- c) Increased transparency/open government processes and availability of information
- d) Educational opportunities about government processes
- e) Online participation opportunities for public meetings
- f) Community liaison programs - representatives from the community have the opportunity to meet with local officials about issues
- g) Other: \_\_\_\_\_



- B. List 2-4 strategies for promoting better communication and cooperation between government entities, citizens, businesses, and other organizations.



## II. Mapping Exercise – 15 minutes to complete

- I. As we saw on the Future Land Use Map in the current Comp Plan, future growth is directed in and around Emporia (and Jarratt & Skippers to a lesser extent) and around major transportation corridors and intersections due to the availability of utilities and services. Considering that as best planning practices, propose development areas on the blank base map (provided) for the new Future Land Use Map using the following color scheme:
  - A. Draw YELLOW areas on the map where you believe residential expansion is needed, specify what type of housing if desired.
  - B. Draw RED areas on the map where you believe business / commercial expansion is needed and viable; specify what type of commercial if desired.
  - C. Draw ORANGE areas on the map where you believe industrial expansion is needed and viable; specify what type of industry if desired.
  - D. Draw GREEN areas on the map to specify the areas of the County that you feel needs to be preserved from development due to environmental, cultural, or recreational importance.
2. The current Comp Plan and Zoning Ordinance also identifies Rural Community Development HUBS. These HUBS are small communities or crossroads in rural areas that are, or have in the past, been considered community centers with development that services the surrounding rural areas with markets, gas stations, post offices, mills, feed stores, etc. These HUBS are identified as areas (1500' circles) that have potential for future (residential & commercial) development or re-development and are mapped as blue circles on the provided map.
  - A. Place a GREEN check mark by the rural HUBS that you believe are viable for future development or re-development as described and should remain Rural HUBS. If there are other rural community areas you would like to add as new HUBS, please circle.
  - B. Place a RED "X" on the rural HUBS that you believe are not viable or appropriate for future development and should be removed from the Rural HUB designation. If desired, please list reasons for your decision.